

## **You could WIN up to 100 dollars!**

**Help your HOA Board design a new façade / signage for our entrance and we will make it worth your time = \$\$\$.\$\$!**



### **Design Contest Objective:**

Over the past year or so your HOA Board of Directors has discussed what we believe is a need to upgrade our entrance features to better reflect the quality, beauty, and ambiance of our community. At issue are a few concerns; we believe that the present signage is a bit small and/or is not well placed and we know that the letters are prone to fall off the façade and/or have been vandalized.

Given these issues, and of course others you may have noticed or considered, your Board plans to renovate the existing neighborhood entrance features including the signage, the green fence and / or wall structure located at Anderson Mill Road and Centennial Trail. Your HOA Board is looking for new and creative design ideas that would effectively represent the prestige of our neighborhood and enhance the esthetic beauty of the entrance. We encourage ideas around a simple fix; i.e. new signage on the existing wall. Or, a complete redo of wall and signage, either out in front of a new wall or placed on a new wall.

### **Contest Guidelines:**

- Your design idea should improve and challenge the current signage, the green fence, and the surrounding wall structure in terms of design, material, color, letter font, lighting, etc.
- As you develop your idea please consider; practicality, affordability, operational issues, and maintenance during life expectancy. Your HOA has a budget reserved of up to \$20,000.00



Homeowners Association, Austin, TX 78726

www.estatesofbrentwood.org

## 2014 Entrance Design Contest

### What's in it for me???

- The winning idea / design will be awarded a \$100 gift card.
- Two runner-up idea/designs will each be awarded a \$50 gift card.
- And of course the prestige of telling your friends and neighbors, every time you drive out of and drive into our beautiful community: "That's my design!"

### Submission of your plan:

- Please use the attached Contest Entry Form or use the form found on the EOB website: <http://www.estatesofbrentwood.org/contest/>
- Please use PDF, WORD or Poster (optional but recommended) format, that clearly illustrates your proposed design.
- Include Plan and Elevation views where / when possible.
- JPG version of the proposed idea to be viewed on the website (maximum file size 6mb –recommended, 1500px wide maximum).
- You may want to consider including photos of examples of signage from other neighborhoods in order to further illustrate your idea.
- Physical submission to Patrick O'Rourke, 11304 Rockwell Court, Austin, TX 78726
- Electronic submission via email: [bod@estatesofbrentwood.org](mailto:bod@estatesofbrentwood.org)

### Evaluation Criteria:

All ideas will be evaluated by the neighborhood association board on contextual appropriateness, quality of design, viability, sustainability, budget, and innovative approach. The Estates of Brentwood HOA reserves the right to reject and exclude from prize consideration any submission that, in the HOA's opinion:

- a) does not comply with the subject matter or the requirements
- b) does not meet the minimum standard of quality
- c) is in poor taste or includes offensive or illegal content

Note: The winning ideas will be considered by the HOA board for possible implementation. However, the HOA does not guarantee automatic and actual implementation of the selected ideas.

### Schedule:

- Submission period closes October 31, 2014
- Winners will be announced on our HOA website on or about December 1, 2014
- An unveiling event will be scheduled following the announcement of our winning design; location and date TBD.

### Intellectual Property:

Participants guarantee they are the owners of the work submitted and ensure that they do not violate intellectual or industrial property rights of third parties. In using images or texts of third parties, participants guarantee such elements are in the public domain or that they have the due authorization from the legitimate owners.

Participants accept any liability arising from non-compliance with these declarations and guarantees.



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**2014 Entrance Design Contest**

# DESIGN CONTEST

## ENTRY FORM

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Title of Design: \_\_\_\_\_

Description of design: